

ABOUT US

Matra Kaushal Enterprise Limited is engaged in the manufacturing, trading and distribution of a wide range of electrical, electronic and household products. The Company operates across multiple segments including household appliances, electrical components, electronic equipment and engineering solutions.

With a focus on quality, reliability and innovation, the Company deals in various domestic appliances, electrical switches, relays, controllers, electronic components and related accessories. The Company also undertakes activities relating to design, engineering, manufacturing, installation and maintenance of electrical and electronic equipment.

Matra Kaushal Enterprises Limited strives to deliver efficient products and solutions while maintaining high standards of operational excellence, customer satisfaction and sustainable growth.

Our Vision

To become a trusted and leading enterprise in the electrical, electronic and household appliances sector by delivering high-quality products, innovative solutions and sustainable value to customers, stakeholders and society.

Our Business Verticals

1. Household Appliances

Manufacturing and trading of various household appliances including fans, refrigerators, air-conditioners, room coolers, heaters, cooking appliances and other domestic utility products.

2. Electrical Products

Manufacture and distribution of electrical switches, relays, alarms, indicators, controllers, regulators and related electrical accessories.

3. Electronic Components & Equipment

Manufacturing and supply of electronic components such as capacitors, amplifiers, condensers, electrodes and other electronic parts used in various applications.

4. Engineering & Technical Services

Design, engineering, fabrication, installation and maintenance of electrical, electronic and mechanical equipment and systems.

5. Components & Industrial Supplies

Manufacturing and trading of metal components, laminations, stampings, spare parts, tools and other industrial accessories.

Current Initiatives

- Strengthening the Company's product portfolio in electrical, electronic and household appliance segments.
- Expanding business operations and distribution networks across various markets.
- Enhancing manufacturing capabilities and operational efficiency through improved processes and technology.
- Focusing on product quality, innovation and customer-centric solutions.
- Exploring new opportunities in electrical and electronic engineering solutions.
- Building strategic partnerships and collaborations to support long-term business growth.
- Strengthening compliance, governance and transparency as a listed entity.